



PureSoftware

www.puresoftware.com

ADOPT DIGITAL WORKPLACE WITH ROBOTS



25+ Projects Implemented

60+ Business Processes Automated

50+ RPA Consultants

Robotic Process Automation (RPA) blends Artificial Intelligence (AI), Machine Learning (ML) and Robotics to optimize workforce productivity, thereby, improving the efficiency of the business' processes. RPA utilizes software robots to perform high-volume, repetitive tasks, and enables the human workforce to focus on the higher value activities.

PureSoftware's RPA CoE (Center of Excellence) leverages extensive domain and technology experience to deliver substantial and measurable gains across multiple domains, including Financial Services, Telecom, Insurance, Retail, Supply Chain & Logistics ,HR/Payroll, F&A and others.

RPA adoption is growing exponentially across the globe:



Rule-based processes can be automated



Customers getting real value out of RPA



Improvement in process workflow standardization



Growth on RPA Spend

BENEFITS OF RPA

- Automation of a wide range of business processes with varying levels of complexity
- Super-easy adoption due to the record-n-play action, no requirement of any programming knowledge
- Elimination of human error and improved quality
- Significant increase in the transaction speed
- Substantial reduction in OPEX and the dependency on human resources
- Huge time saving resulting in higher volumes of production
- High degree of accuracy and reliability, thanks to the SMART Automation Technology

ROI ON YOUR INVESTMENT



1 QUARTER

RPA makes an immediate impact. See ROI inside a single quarter



80%

Typical employee productivity gains. Plus 24/7 productivity from bots



1/2

Decreasing costs by half is typical. Realise immediate cost savings



ZERO

Achieve Zero error rates. Means near perfect compliance

GOLD Partner of

AUTOMATION ANYWHERE

RULE-BASED AUTOMATION



Robots follow a set of pre-defined rules that define tasks

COGNITIVE



Robots learn from experience, just as humans do, to perform complex tasks

ANALYTICS



Provides real-time business insights, Bot Analytics & drive business value

ILLUSTRATIVE USE CASES



Banking

Bank Reconciliation, Account Management, Statement & Reporting, Loan Processing, Payment Cancellations, Credit Decisioning



Insurance

Claim Processing, Administration, Report Automation, User Info updating, Verification, for a leading insurance giant



Telecom

New Customer On-boarding, Customer Upgradation, Order Processing, Cancellation Process for a leading telecom in Europe



Retail

Category-wise product price comparison and segregation across multiple e-commerce websites for an Asian retailer



Finance & Accounts

Order to Cash/AR, Procure to Pay/AP for a big finance consulting firm



Supply Chain

Order Prioritization, Master Data Management, Invoice Verification for leading logistic provider

ABOUT PURESFTWARE

PureSoftware is a software product and services company that focuses on driving a differentiated customer experience, accelerating cycle time and improving business outcomes through an integration of digital solutions, robotic process automation, artificial intelligence, machine learning and IoT. Our solutions leverage next generation disruptive technologies to deliver competitive advantage to your business. Our flagship product 'Arthta' - one of the fastest growing financial technology platform - focuses around Digital Banking, Digital Wallet & Core Banking solutions.

For more information, write to info@puresoftware.com